

QUALIFICATIONS

- Experienced with multimedia brand development and management, as well as creating work to adhere to and simultaneously push the boundaries of an existing brand
- Is familiar with working in print advertising, POP, POS, packaging, and internet media
- Proficiency in the most current versions of Adobe Illustrator, Adobe Photoshop, and Adobe Indesign
- Is an experienced Photographer, Illustrator, and Painter

WORK EXPERIENCE

- **RETRO 1951 Art Director** June 2005 - November 2006. (In House Art Department)
Designed Product Packaging, Ads, and Website.
- **TPN Senior Art Director** November 2006 - Present.
Concepted and designed retail POS, Collateral, Print Ads, Digital Ads and Product Packaging.
Primary clients: Gatorade, 7-Eleven, Mike's Hard Lemonade, Quaker, Tropicana, Cap'n Crunch, VI and Comcast.
Secondary clients: Altria, Kraft, Thomas', Jockey, Nintendo, Medline and Clorox.
Also played an important role in New Business pitches (VO5, Lucky, Blockbuster, Starbucks and Comcast).
- **FREELANCE WORK CLIENTS**
RED BULL: Limited edition event poster design.
HYPER SPORTSWEAR: Brand development, design and logo.
7-ELEVEN: Custom Digital HQ Lobby art work designs as an independant contractor.
OMNI DALLAS: Custom Hotel room paintings.
THE QUIXOTIC WORLD: Brand development, design and logo.
THE TRACK STUDIOS: Logo development.
SCOTT MCCURRY: Brand development, design, logo, photography, and illustration.
THE JESSICA-ANTHONY FOUNDATION: Brand development, design and logo.
AETHER WINE COMPANY: Brand development, design and logo.
THE GREEN GHOST: Feature Film Associate Producer.

EDUCATION

- **LYNCHBURG COLLEGE** - Lynchburg, VA (1999- Fall 2000)
Presidential Scholarship, Honorable Mention Dean's List, Lynchburg Lacrosse Team.
- **TEXAS TECH UNIVERSITY** - Lubbock, TX (Spring 2001 - Fall 2004)
Bachelors Degree in Design Communication, Dean's List, Texas Tech Lacrosse Team,
Pi Kappa Phi Fraternity (Associate Class President, Social Chair, and Chaplin).